

Dylan Thompson

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Profile Statement

Belmont Music Business and Pre-Law sophomore with hands-on experience in A&R, web development, digital marketing, and AI-driven development pipelines.

Education

Belmont University (Nashville, Tennessee) - Expected Graduation: Spring 2029 | GPA 4.00 (Dean's List)
Bachelor of Business Administration in Music Business; Emphasis in Legal Studies (Formal J.D. Pathway Program)
Relevant Coursework: Survey of Music Business (A), Music Business and Entertainment in Nashville (A)
Business Law I (A), Copyright Law (A).

Work Experience and Projects

A&R, LLC, On-Site (Nashville, Tennessee), *Creative A&R Intern* | June 2026 - August 2026

- Talent Scouting & Live A&R: Identified and evaluated prospective roster talent through live scouting at major showcases (CMA Fest) and digital research; facilitated initial outreach and executive pitch meetings.
- Creative Direction & Brand Strategy: Developed visual branding assets, cover art designs, and pitch documents for a fashion designer campaign (Jill Garber), including brand collaboration proposals (Lucchese) and marketing video production timelines.
- Catalog & Production Coordination: Managed track list sequencing and album flow for upcoming releases; liaised with mastering engineers (Mayfield Mastering) to coordinate digital, CD, and vinyl pressing deliverables.
- Strategic Business Development: Drafted executive briefs, meeting plans, and market insights (AmericanaFest, TriStar Trust) to support new artist launches and prospective record label ventures.
- Digital Strategy & Marketing Communications: Coordinated with web development teams (9kmiles.com) to optimize online brand presence, manage SEO/search results, and update digital marketing assets.

ITMG, LLC, Remote Part Time, *Digital Marketing Associate* | 2021 - Present

Led WordPress website refresh and launched a blog to increase monthly active users and improve discoverability. Planned and optimized Google Ads campaigns to drive qualified traffic and brand awareness. Managed SEO content workflow: writing, editing, and publishing posts while strengthening on-site SEO.

- Produced a product overview video end-to-end: captured footage (OBS), edited and normalized audio (Adobe Suite), and delivered polished marketing assets.
- Built a custom CLI using OpenAI text-to-speech to generate AI voiceover, accelerating production speed and consistency.
- Supported software product quality and demos through QA testing, bug reporting, and technical setup.

Mendax Forensics, LLC, Remote Part Time, *Digital Marketing Consultant* | 2024 - Present

Designed and maintain company website; launched and optimized social profiles; executed Facebook / LinkedIn ad campaigns; drove client acquisition through visibility-focused digital strategy.

YELLOW NOTE, *Founder and Lead Developer* | July 2026 - Present

Founded and lead the development of YELLOW NOTE, a digital platform connecting university musicians with collaborators, venues, and paid performance opportunities.

- Built to replace fragmented social media promotion and informal booking, the platform enables artists to create industry-ready electronic press kits (EPKs) featuring music, bios, press assets, performance history, and booking information.
- Designed and implemented the platform's musician/venue account systems, gig marketplace, subscription model, payment infrastructure, and administrative tools.
- Oversee the complete product lifecycle from identifying industry needs and designing features to managing data security, analytics, deployment, and ongoing system optimization.

Skills

Digital Marketing/SEO/Paid Campaigns | Web Development & Agentic Coding | AI Pipeline Orchestration & Agent Management | Adobe Video/Editing Suite | Ableton Production | UX/Product Design | Research & Analytical Skills